

How Much Does It Cost To Make A Video?

Let's break down the services each video production team generally provides.



YOUR BUDGET: \$5,000 - \$10,000+

YOUR OPTIONS:

Video Production Company



WHAT'S INCLUDED:

- Pre-Production (Animation & Live-action)
*Video Concept
Script & Storyboard*
- Production (Live-action)
*Big Crew
Multiple Locations/Multiple Shoot Days
Extensive Equipment Package*
- Post-Production (Animation & Live-action)
*Editing
Sound Mixing
Color Correcting
Special Effects*

YOUR BUDGET: \$3,000 - \$5,000

YOUR OPTIONS:

Smaller, Niche Video Production House



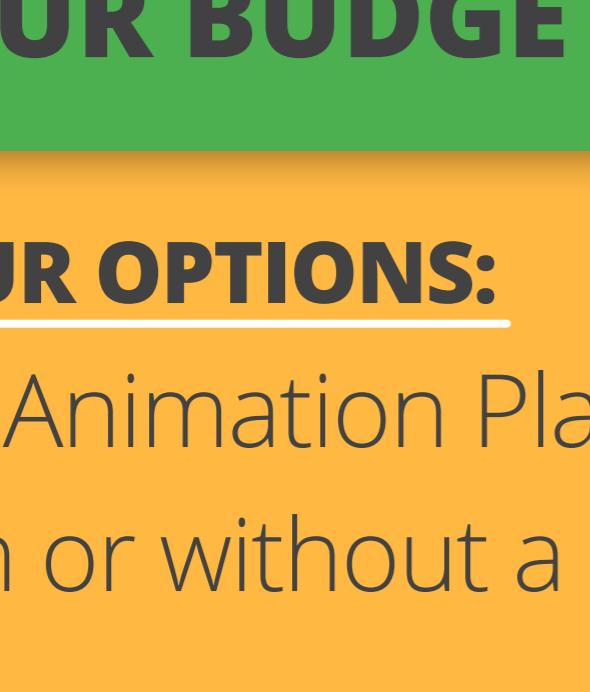
WHAT'S INCLUDED:

- Pre-Production (Animation & Live-action)
*Video Concept
Script & Storyboard*
- Production (Live-action)
*Normal Size Crew
Fewer Locations/ 1-3 Shoot Days
Moderate Equipment Package*
- Post-Production (Animation & Live-action)
*Editing
Sound Mixing
Color Correcting
Minor Special Effects*

YOUR BUDGET: \$1,000 - \$4,000

YOUR OPTIONS:

Freelancers



WHAT'S INCLUDED:

- Pre-Production (Animation & Live-action)
Notes on any Scripts/Storyboards
- Production (Live-action)
*1-3 Person Crew
1-3 Locations/1-3 Shoot Days
Moderate Equipment Package*

- Post-Production (Animation & Live-action)
*Editing
Syncing Sound
Minimal Color Correcting*

YOUR BUDGET: \$0 - \$1,000

YOUR OPTIONS:

DIY Animation Platform with or without a Freelancer



WHAT'S INCLUDED:

- Pre-Production (Animation)
Notes on any Scripts/Storyboards
- Production (Animation)
1 Person Crew
- Post-Production (Animation)
*Editing
Syncing Sound*

Sources:
FierceRetail.com
Vidyard.com
Econsultancy.com

video.co