



How Much Does It Cost To Make A Video?

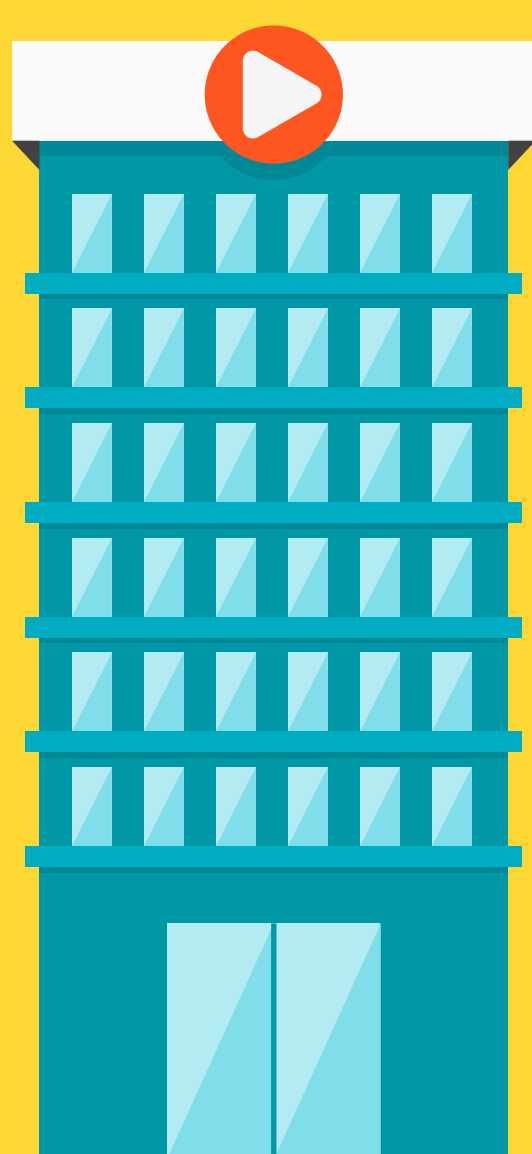
Let's break down the services each video production team generally provides.



YOUR BUDGET: \$5,000 - \$10,000+

YOUR OPTIONS:

Video Production Company



WHAT'S INCLUDED:

- Pre-Production (Animation & Live-action)
Video Concept
Script & Storyboard
- Production (Live-action)
Big Crew
Multiple Locations/Multiple Shoot Days
Extensive Equipment Package
- Post-Production (Animation & Live-action)
Editing
Sound Mixing
Color Correcting
Special Effects

YOUR BUDGET: \$3,000 - \$5,000

YOUR OPTIONS:

Smaller, Niche Video Production House



WHAT'S INCLUDED:

- Pre-Production (Animation & Live-action)
Video Concept
Script & Storyboard
- Production (Live-action)
Normal Size Crew
Fewer Locations/ 1-3 Shoot Days
Moderate Equipment Package
- Post-Production (Animation & Live-action)
Editing
Sound Mixing
Color Correcting
Minor Special Effects

YOUR BUDGET: \$1,000 - \$4,000

YOUR OPTIONS:

Freelancers



WHAT'S INCLUDED:

- Pre-Production (Animation & Live-action)
Notes on any Scripts/Storyboards
- Production (Live-action)
1-3 Person Crew
1-3 Locations/1-3 Shoot Days
Moderate Equipment Package
- Post-Production (Animation & Live-action)
Editing
Syncing Sound
Minimal Color Correcting

YOUR BUDGET: \$9 - \$1,000

YOUR OPTIONS:

DIY Animation Platform with or without a Freelancer



WHAT'S INCLUDED:

- Pre-Production (Animation)
Notes on any Scripts/Storyboards
- Production (Animation)
1 Person Crew
- Post-Production (Animation)
Editing
Syncing Sound

Sources:

FierceRetail.com
Vidyard.com
Econsultancy.com

video.co