

## 28

Amazing Milestones  
in Video History

## It is mind-blowing

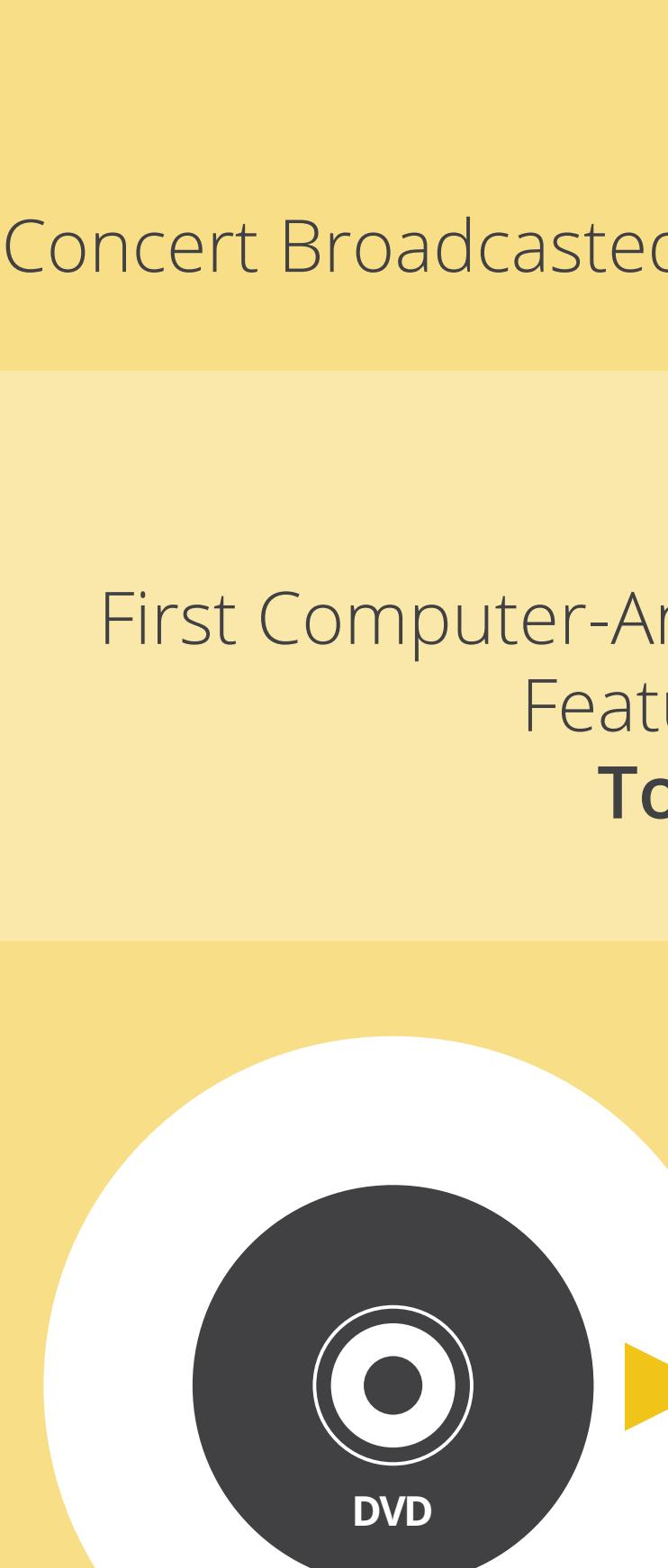
to think how far we've come since the introduction of motion films and television in the early 1900s. The Internet has revolutionized video technology and the web video industry shows no signs of slowing down. With sites like YouTube and online streaming

rapidly replacing television and traditional video formats, we now have access to billions of hours of digital video content readily available at our fingertips thanks to the Internet and modern mobile devices. Here's a look at some of the major milestones in the history and development of online video technology.

1800

1830

Invention of Photography



1900

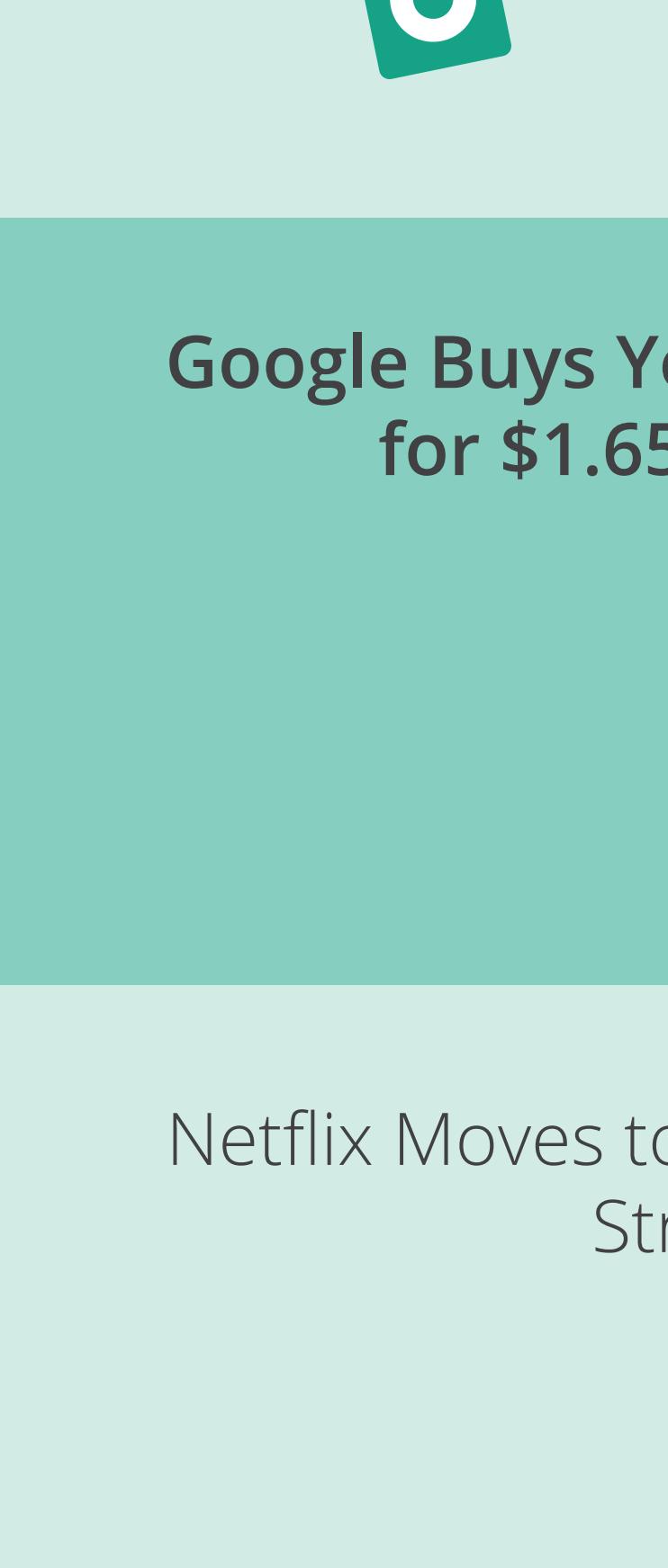
Arrival of Sound in Films

1954

First Television Broadcast in Color

1975

First Videocassette



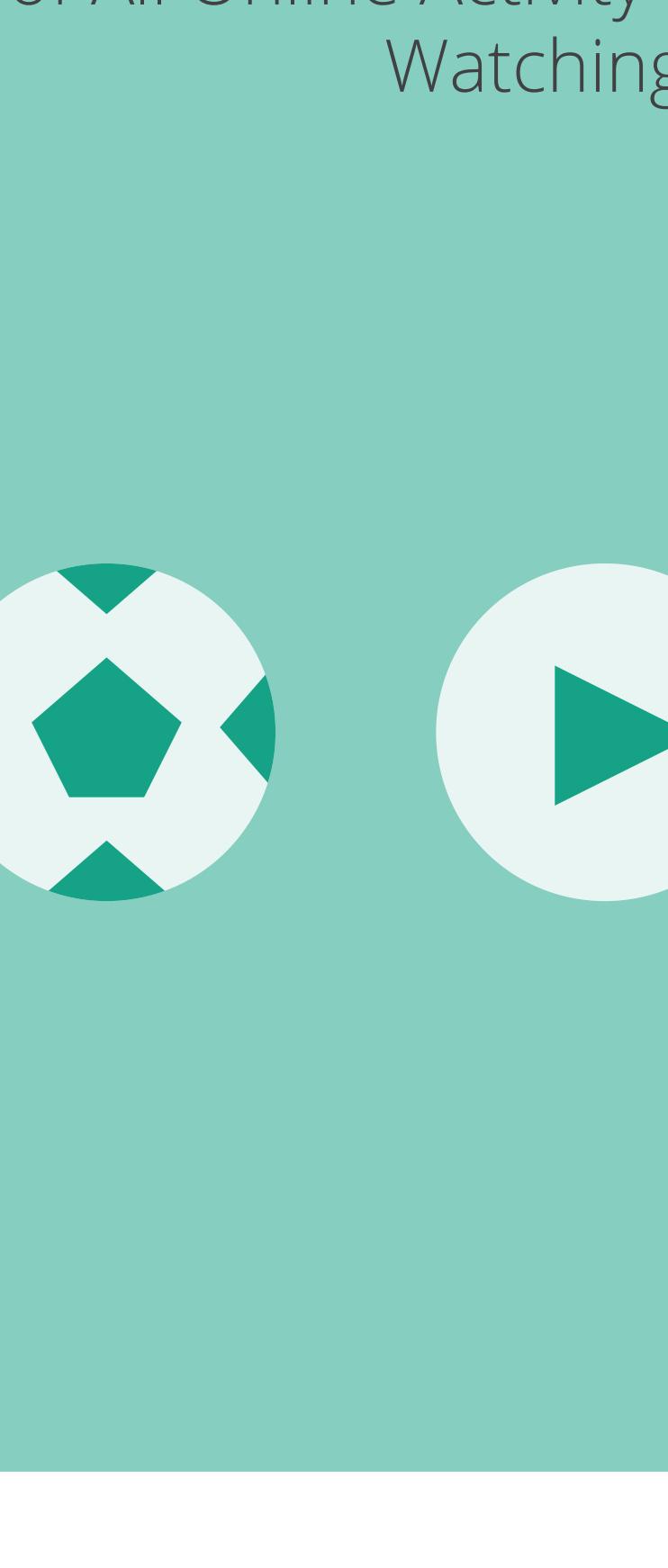
2000

2001

First use of Motion Capture

2002

Broad Adoption of Adobe Flash



1878

## Emergence of Motion Films

British photographer Eadweard Muybridge takes the first successful photographs of motion, showing how people and animals move.

1926

## First Television Broadcast

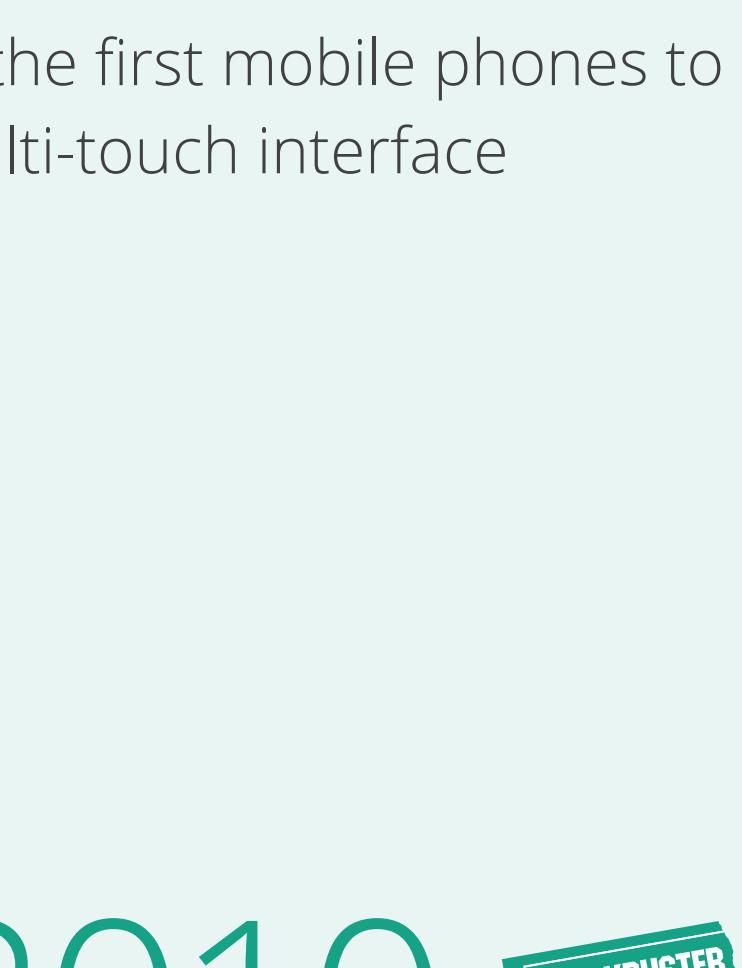
The first American television picture is broadcasted—a picture of a weather map.



1976

## World's First VHS

VHS became the world standard for home video tape recorders



1995

## Development of the DVD

By 2003 DVD sales and rentals topped those of VHS and major U.S. retailers stopped selling VHS tapes



2003

## Skype Founded

The famous video-phone service was later sold to Microsoft for \$8.5 billion

2005

## YouTube Founded

The first video posted to the site, "Me at the Zoo," was only 19 seconds long



2006

## Transition to Digital TV Began

New technology for transmitting and receiving broadcast television signals with enhanced picture and sound

2007

## Smartphone Introduced

Video Meets Mobility

Apple Inc. introduced the iPhone, one of the first mobile phones to use a multi-touch interface



2010

## Blockbuster Files for Bankruptcy

Once the world's biggest movie-rental company, failed to adapt its storefront model to online technology.



2011

## Avatar Movie

New Benchmark in Animation

Up to three million fans accessed video, statistics and live match content each day



2012

## Obama Hosts Google Hangout

First all-Digital Interview from

the White House

Up to three million fans accessed video, statistics and live match content each day



2013

## 1/3 of All Online Activity is Spent Watching Videos

Up to three million fans accessed video, statistics and live match content each day



2014

## FIFA World Cup Breaks Online Streaming &amp; Multimedia

Up to three million fans accessed video, statistics and live match content each day



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